

Lenovo Tech World @ CES

Join us January 6 at
Sphere in Las Vegas

Lenovo

Lenovo Tech World @ CES is approaching, and we are delighted to welcome you as part of the **Lenovo North America Hosted Guest Program**, taking place **January 5-8, 2026**, in **Las Vegas, NV**. Below are key details to support your planning and ensure a seamless experience.

Program Kickoff: VIP Welcome Reception

Date: Monday, January 5, 2026

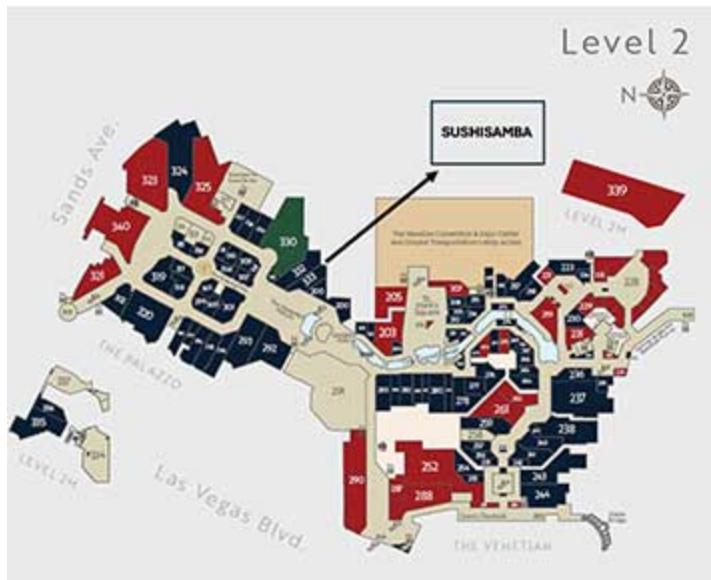
Time: 6 p.m. - 9 p.m.

Location: **SUSHISAMBA**, located inside The Venetian Hotel

Join us as we kick off CES week with great company, cocktails, and conversation.

Attire: Business casual

A calendar invitation with additional details has been sent to your email.



Hotel Information

If you requested a room, confirmation emails are being sent directly from The Venetian (stay@info.venetianlasvegas.com). If you have not received your confirmation, please be sure to check your spam folder.

If you have not requested a room but need one, please contact us immediately:
NATechWorldVIP@OKCO.com.

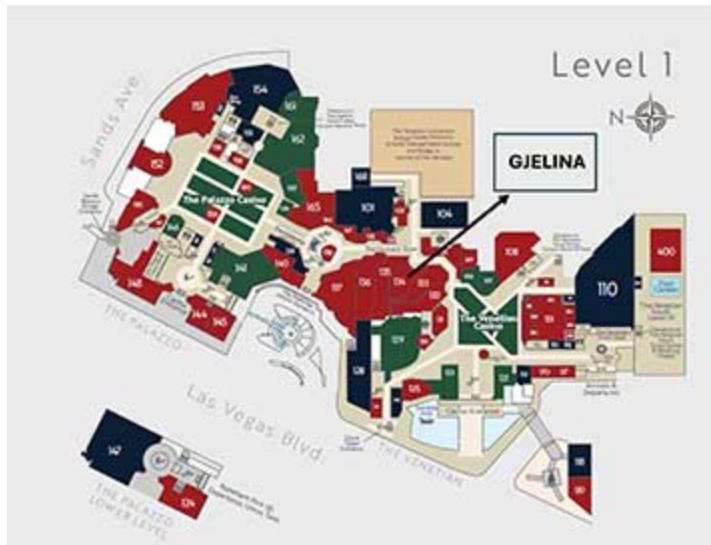
Schedule & Program Details

The Lenovo North America Hospitality Hub will be located at **Gjelina**, The Venetian, Restaurant Row.

Directions:

From The Venetian lobby: Walk straight through the Grand Colonnade and enter The Venetian casino floor. Use the right-hand walkway and continue straight through the casino until you enter Restaurant Row. Gjelina will be on your left.

From The Palazzo lobby: Enter The Palazzo casino floor, turn right, and use the right-hand walkway until you reach The Waterfall Atrium. Go past the LOVE sculpture and enter Restaurant Row. Continue through Restaurant Row and Gjelina will be on your right.



Hours:

- **Tuesday, January 6:** 8 a.m. - 2 p.m. and 9 p.m. - 11 p.m.
- **Wednesday, January 7:** 8 a.m. - 11 p.m.

Attire: Business casual

Key Experiences:

- **1/5 | VIP Welcome Reception**
6 p.m. - 9 p.m. | SUSHISAMBA

- **1/6 | Morning Breakfast Lounge**
8 a.m. - 9:30 a.m. | Gjelina
- **1/6 | Signature Caffè Bar**
8 a.m. - 11 a.m. | Gjelina
- **1/6 | Gjelina Signature Lunch Experience**
12 p.m. - 1:30 p.m. | Gjelina
- **1/6 | Gjelina Signature After-Hours Lounge**
9 p.m. - 11 p.m. | Gjelina
- **1/7 | Morning Breakfast Lounge**
8 a.m. - 9:30 a.m. | Gjelina
- **1/7 | Signature Caffè Bar**
8 a.m. - 11 a.m. | Gjelina
- **1/7 | Gjelina Signature Lunch Experience**
12 p.m. - 1:30 p.m. | Gjelina
- **1/7 | Happy Hour**
4:30 p.m. - 6 p.m. | Gjelina

View the full activation schedule and add events to your calendar:
www.natechworldvip.com/.



Lenovo Tech World @ CES

Lenovo Tech World website:
www.lenovo.com/us/en/events/techworld/

Attire: Business casual

Show Schedule:

Doors Open: 3:30 p.m.

Pre-Show Content: 3:30 p.m. - 5 p.m.

Keynote: 5 p.m. - 6:30 p.m.

Live Performance: 6:45 p.m.

Post-Show Experience: 7:30 p.m. - 8:30 p.m.

CES Unveiled Las Vegas

CES website: www.ces.tech/

Badge pickup locations:
www.ces.tech/attendee-guides/badge-pickup/

ALL Tech World attendees MUST ALSO be registered for CES 2026.

Register and use code **CESLENOVO** to receive a complimentary Exhibits Plus pass. This pass includes access to the exhibit floor and keynotes.

View helpful tips on how to successfully register.

Location: Sphere, Las Vegas
In-Person & Virtual Livestream

Ticketing:

Your digital Sphere ticket will be emailed on **January 4 or 5**. Please present the ticket at arrival for entry. Seating is assigned by section; seating within each section is first-come, first-served.

The evening features global leaders, industry visionaries, and a special musical guest, concluding with an exclusive performance by **Gwen Stefani**.



Schedule Meetings

To schedule meetings with Lenovo, please email: **NATechWorldVIP@OKCO.com**.

Showcase Tours

To request a showcase labs tour (by appointment only), please contact: **NATechWorldVIP@OKCO.com** to schedule in advance, or visit our team onsite during the program.

Airport Transfer

An Uber voucher for transportation from the Las Vegas airport to The Venetian will be sent directly to your email. Please note the email subject line will read "**O'Keeffe & Company Marketing Inc. has sent you a Lenovo NA Hosted Guest Program Uber voucher**" and may be delivered to your junk or spam folder, so be sure to check those locations.

Event Sponsors

Headliner Sponsors:



Marquee Sponsors:



We look forward to hosting you in Las Vegas!

Regards,

The Lenovo North America Hosted Guest Program Team



O'Keeffe & Company, 921 King St, Alexandria, VA 22314

The email address for you is [%email%].

If you no longer wish to receive email communication about this event, please email us to let us know at natechworldvip@okco.com.